

NZRI[▲]**rise**

nzrise.org.nz

About NZRise

- NZRise exists to represent the interests of NZ-owned digital technology businesses
- Our focus ensure a kiwi owned businesses can maximum their contribution to the New Zealand economy
- We are a membership based not-for-profit incorporated society formed in 2010

Advocacy and Government Relations

3 key areas of focus

- Government Procurement
- Skills, Capability and Workforce development
- Policy and legislative conditions

Government Procurement

The NZ Government is a very large purchaser of Digital Technology products and services so holds a moral and economic responsibility to ensure New Zealand owned businesses are part of their supply chain.

- The benefits to NZ owned businesses of government customers are extensive - as a reference customer, as a partner in developing IP, to provide cash flow for growth
- The benefits to the NZ economy are also extensive in terms of both job growth and export GDP potential created.
- NZRise actively advocate for a “level playing field” to operate

Skills, Capability and Workforce development

Talent shortages are one of the top constraints to growth reported by our members. NZRise support the government and education system to provide continued focus.

- Chair the Digital Skills Forum a cross government / cross industry initiative to focus on digital technology skills growth
- Provide input into degree and education level qualification development

Policy and legislative conditions

NZRise actively work with Ministers and officials to ensure the voice of our industry is considered when setting both policies and legislation for businesses eg:

- Research and Development Tax incentives
- Free Trade Agreement terms
- Copyright, privacy and other acts

Membership Community

NZRise has an active message board where members can share challenges, seek and provide advice and communicate on common issues

We host regular events for member inviting speakers on topics from capital raising through to censorship policy.