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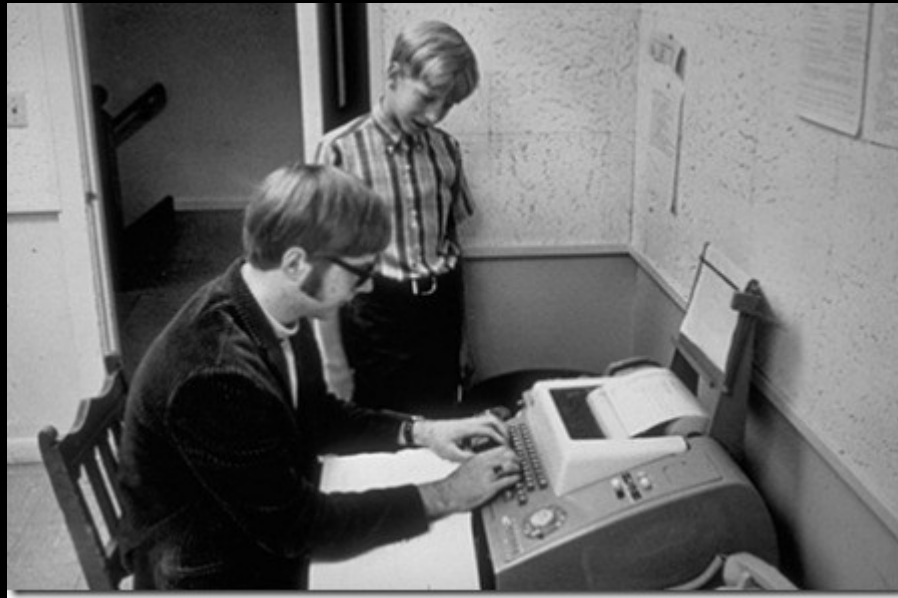


Computer & Communications Industry Association



An agreement for the **future**  
Not the past

# Creation of artificial scarcity and constraints

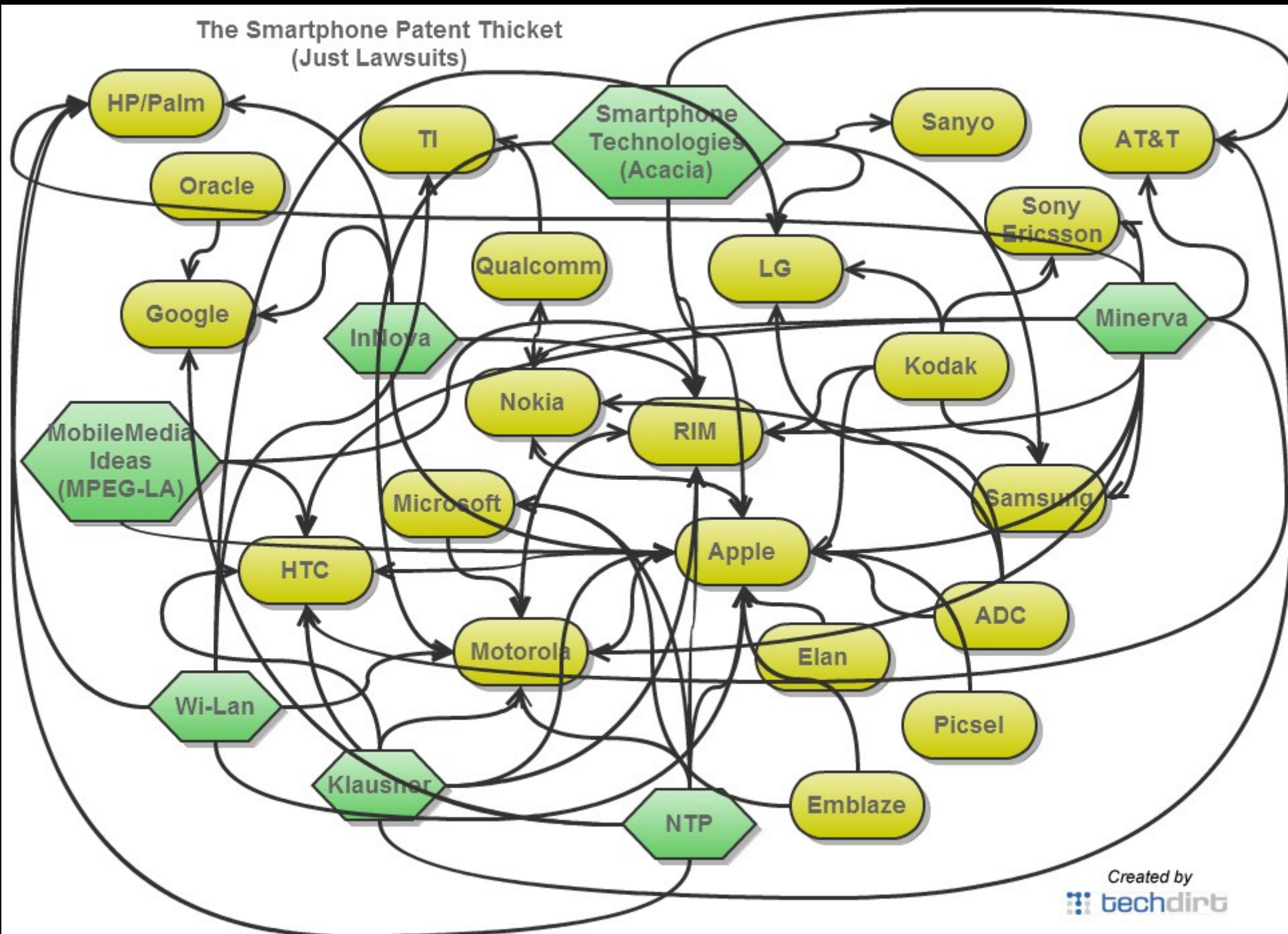


“we borrowed bits and pieces of our design from previous versions, a long-standing software tradition. Languages evolve; ideas blend together; in computer technology, we all stand on others’ shoulders”

“Computer programs shall not be patentable”

Section 15(3A) Patent Bill – New Zealand

# The Smartphone Patent Thicket (Just Lawsuits)



# Statute of Anne - 1709



“An Act for the  
Encouragement of  
Learning”

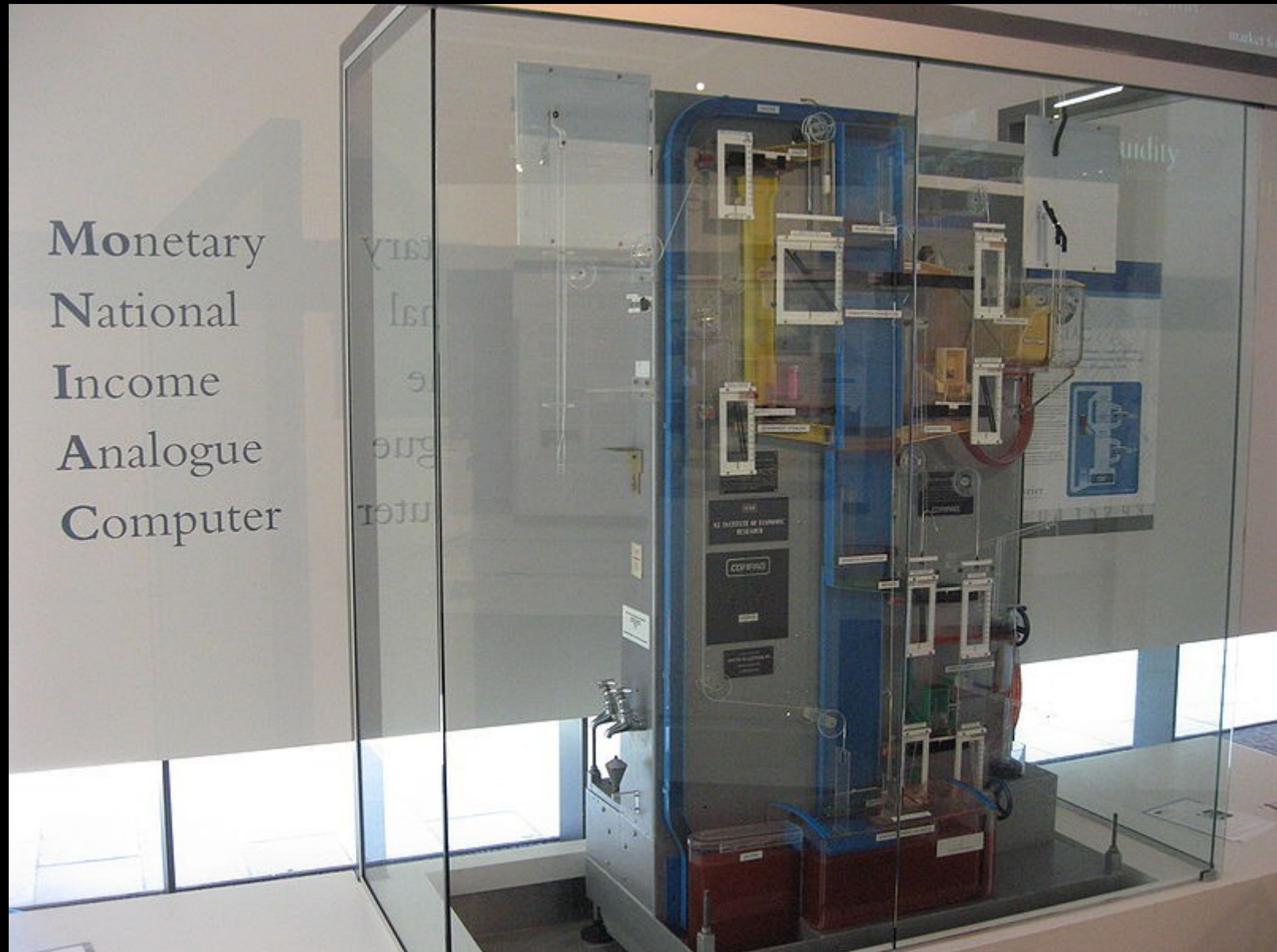


# TPPA proposals protecting the past





# Use evidence based economics to build flexible frameworks



# Benefits of innovation to economies

10% Increase in SME productivity

2 x Exports

\$40 of consumer surplus / Internet user

75% of value add in traditional industries

McKinsey Global Institute - “Internet Matters”



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